

www.bslz.org

**Decade of Action for Road Safety
2021-2030**

**Road Safety Strategy for Serbia
2023-2030**

**Road Safety Action Plan for Serbia
2023-2025**

INFORMATION

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21. International Conference ROAD SAFETY IN LOCAL COMMUNITIES

Zepter Hotel, Vrnjačka Banja, Serbia
April 22-25, 2026

MARKETING PROGRAM



ORGANIZERS

Faculty of Transport and Traffic Engineering (FTTE), Belgrade, Serbia
University of Criminalistic and Police Studies (UCPS), Belgrade, Serbia
Faculty of Technical Sciences (FTS), Novi Sad, Serbia
Faculty of Transport and Traffic Sciences (FTTS), Zagreb, Croatia
Bergische Universität (BUW), Wuppertal, Germany
National Technical University (NTUA) Athens, Greece
Slovenian Traffic Safety Agency (STSA), Maribor, Slovenia
Faculty of Civil Engineering, Traffic Engineering and Architecture (FCETE), Maribor, Slovenia
Academy of Technical-Educational Vocational Studies Nis (ATEVS), Nis, Serbia
Academy of Applied Studies Polytechnic (AASP), Belgrade, Serbia
Transport and Traffic Engineering Faculty in Doboj (TTEFD)
Road Traffic Safety Agency (RTSA), Republic of Serbia
Road Safety Agency, Republic of Srpska (RSARS), B&H
International Road Safety Centre (IRSC), Belgrade, Serbia
Road Safety in Local Communities, Belgrade (RSLC), Belgrade, Serbia
Road Safety Council, Belgrade (RSC), Belgrade, Serbia
Association for Road Safety of Serbia (ARSS), Novi Sad, Serbia
Automobile and Motorcycle Association of Serbia (AMSS), Belgrade, Serbia
BBN Congress Management (BBN), Belgrade, Serbia

Conference is organized with the support of the state institutions of the Republic of Serbia:

Ministry of Science, Technological Development and Innovation (MSTDI)
Ministry of Internal Affairs, Road Safety Directorate (MIA)
Ministry of Construction, Transport and Infrastructure (MCTI)
Ministry of Public Administration and Local Self-Government (MPALSG)
Ministry of Defense (MD)



Подршку конференцији пружају

21st RSLC International Conference is one in a row of events organized within the second Decade of Action for Road Safety, 2021-2030.

At the 20th Conference on Road Safety, held in April 2025, over 330 domestic and foreign experts had participated. Conference was supported by UNECE, ETSC, and many others.

Conference represents an opportunity to present the latest works of eminent experts from Europe will be presented, especially from the region, as well as practical experiences in meeting the challenges of risk in traffic. The results of traditional researches of traffic risk will be shown and also risk distribution across local communities in Serbia, as well as similar studies from other states. Great attention will be devoted to showing the practice of implementing the measures and the activities of local communities, which will once again point out their significance and their role in improving road safety. The meeting represents an opportunity for comparative analysis of different models of organization and functioning of the road safety protective system in the local community, as well as models of funding road safety activities at the local level.

These and other details are perfectly good reasons for representatives of your institution to take active participation in this event.

All possible sponsorship packages are presented within this program. We truly believe you will easily find it is in your company's best interest to promote its business to conference participants and future business partners in a proper and professional way through some of the packages offered.

For any additional information about the conference and conditions of participation you can use following web pages:

<http://bslz.org/>
<http://www.bbn.co.rs/>

or you can contact:

BBN Congress Management
9 Deligradska / 6th floor, 11000 Belgrade, Serbia
Cell: +381 63 368594
E-mail: bbn@bbn.co.rs, bbn.pco@gmail.com

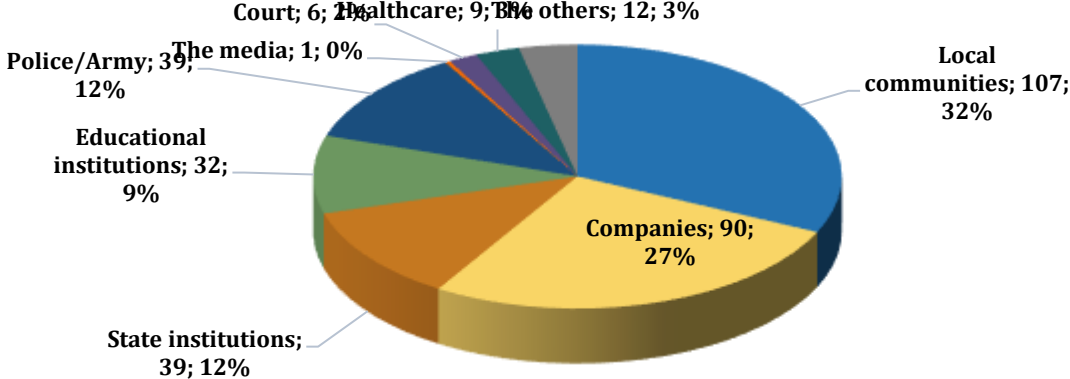
CONGRESS MANAGEMENT
OSHOVANO / FOUNDED IN 1989



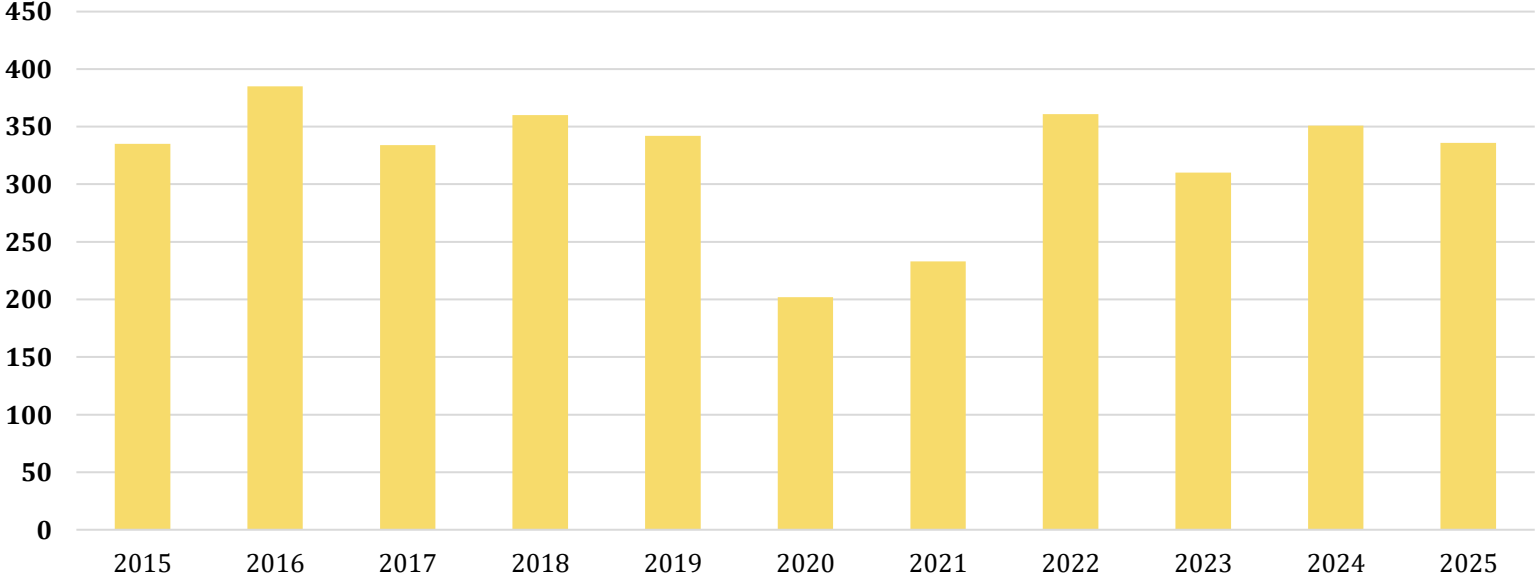
Министарство науке, технолошког развоја
и иновација Републике Србије



ETSC
European Transport Safety Council
40 YEARS 1980-2020



NUMBER OF PARTICIPANTS 2015 - 2025



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GENERAL SPONSOR (it can be only one)

5.500 €*

General Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page on 3rd page of the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title General Sponsor,
 - on the Conference USB, under the title under title General Sponsor;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 500 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces);
- Equipped exhibition space of 9 m² at the exhibition of the Conference;
- 30 minutes reserved presentation term together with cocktail up to 300 invitees;
- Letter of Acknowledgement, handed at the Conference Gala Dinner;
- Five registration fees without accommodation.

GOLDEN SPONSOR

3.600 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Golden Sponsors,
 - on the Conference USB, under the title under title Golden Sponsors;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 250 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces);
- Equipped exhibition space of 9 m² at the exhibition of the Conference;
- 15 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Gala Dinner;
- Four registration fees without accommodation.

GRAND SPONSOR

2.500 €*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Great Sponsors,
 - on the Conference USB, under the title under title Great Sponsors;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 100 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 10 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Gala Dinner;
- Three registration fees without accommodation.

SPONSOR

1.500 €*

Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1/2 color page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 50 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 piece);
- Letter of Acknowledgement, handed at the Conference Gala Dinner;
- Two registration fees without accommodation.

CONFERENCE BACKPACK SPONSOR

2.000 €*

Backpack sponsor is entitled to:

- Every participant is given a backpack with Sponsor logo together with conference logo;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site bslz.org;
- Letter of Acknowledgement, handed at the Conference Gala Dinner;
- Three registration fees without accommodation.

OPENING CEREMONY AND WELCOME COCKTAIL SPONSOR

1.500 €*

Sponsor of opening ceremony and welcome cocktail is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Possibility of greeting participants at the opening ceremony (up to 5 min);
- Cocktail for all participants;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Two registration fees without accommodation.

GALA DINNER SPONSOR (to be held on third conference day for all participants)

1.500 €*

Sponsor of dinner ceremony is entitled to:

- Possibility of inviting guests, business partners and company representatives (up to 10 guests);
- Possibility of greeting participants at the Gala Dinner (up to 5 min);
- Company Logo and Trademark:
 - on the invitation card,
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under Sponsors,
 - on the Conference USB, under title Sponsors;

- Company logo and link published on web site bslz.org;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Two registration fees without accommodation.

ID RIBBON SPONSOR

1.000 €*

The sponsor of the dash ID belongs to:

- Company logo and trademark:
 - on the ID ribbon that all participants receive, along with the Conference logo
 - on the collective panel of sponsors in the plenary hall,
 - in the Conference Program in the special section Sponsors,
 - on USB in the special section Sponsors;
- Letter of Acknowledgement, which is presented at the Gala Dinner of the Conference;
- One registration fees without accommodation.

DONOR

500 €*

Donor is entitled to company Logo and Trademark:

- on the prominent place of the plenary session hall on the Sponsor Panel,
- in the Conference Program, under the title Sponsors,
- on the Conference USB, under the title under title Sponsors.

PROMO MATERIALS

150 €*

Distribution of brochures, catalogues, and other printing material and promoting gadgets.

PANEL / ROLL-UP PRESENTATION

200 €*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 0,8 m.

BUSINESS PRESENTATION

600 €*

Companies are entitled to a 20-minute presentation of their company, in the main conference room, according to the time schedule.

ADVERTISING

Advertisement in the Conference Program:

- 1 color page advertisement **200 €***
- 1/2 page color advertisement **150 €***

Advertisement in the Conference USB:

- Up to 500 MB **150 €***
- Up to 200 MB **100 €**

EXHIBITOR - 6m²

800 €*

Sponsor is entitled to:

- Standard booth equipped with:
 - panels
 - information stand,
 - company logo, dimensions 1x 0.3 m
 - standard electricity socket
- Registration fees without accommodation

*** 20% VAT not included**

COMPARATIVE TABLE OF SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES	GENERAL	SPONSORSHIP PACKAGES	GENERAL	SPONSORSHIP PACKAGES
Exhibition space, fully arranged	9 m2	9 m2	6 m2	6 m2
Advertising in the Conference Program	color page on covers	color page	color page	1/2 color page
Company logo on all printed materials	Yes	Yes	Yes	Yes
Company logo and link published on conference web page bslz.org				
Yes	Yes	Yes	-	
Possibility of publishing any type of multimedia content at the web site bslz.org				
Yes	Yes	Yes	Yes	
Multimedia presentation on the Conference USB	500MB	250MB	100MB	10MB
Distribution of brochures and other printing and promoting material in the conference bag	4 pcs.	3 pcs.	2 pcs.	1 pc.

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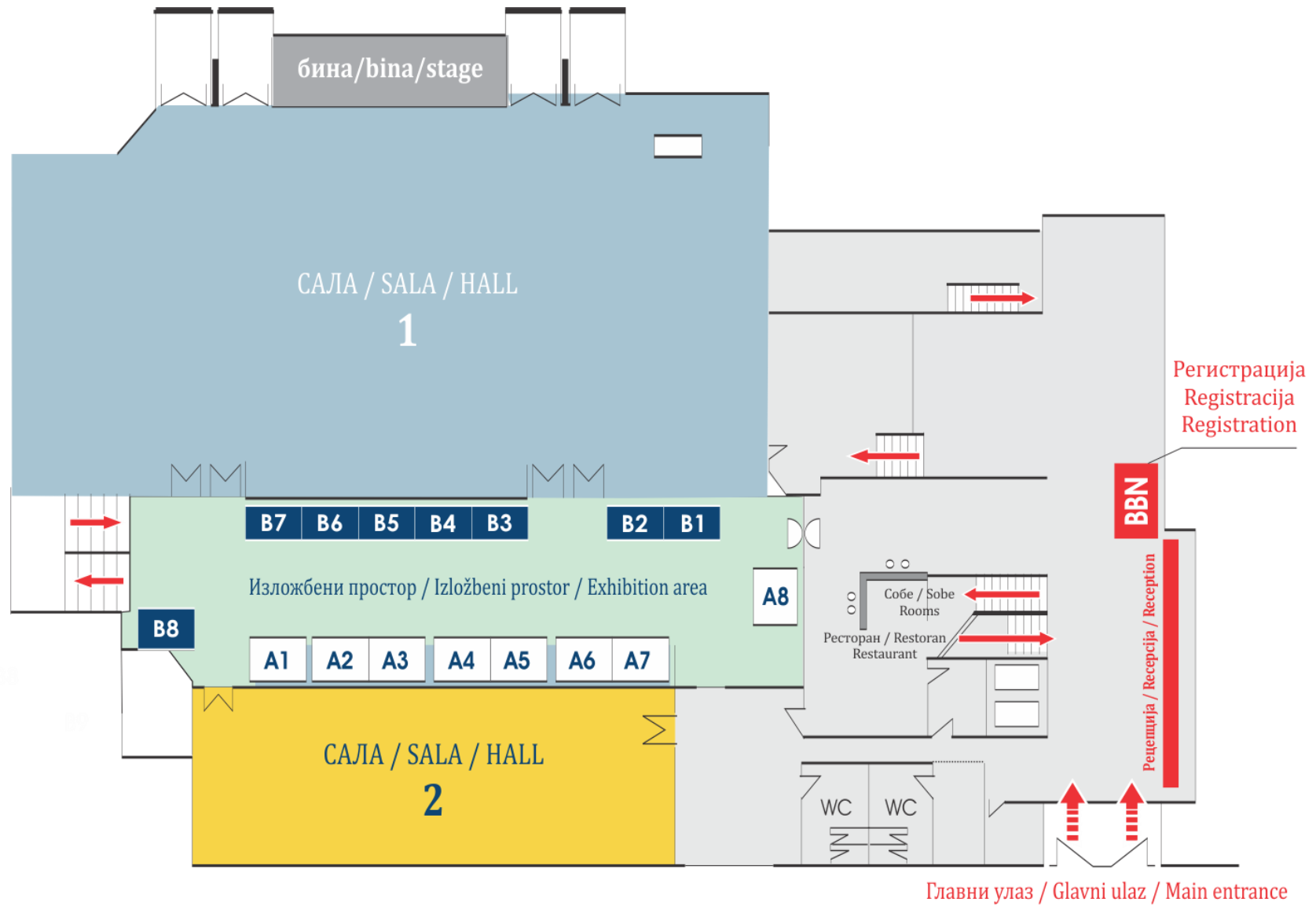
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EXHIBITION AREA SKETCH



Легенда / Legenda / Legend:

